



Final Case Study

Plan a comprehensive analysis

During the past weeks you have learned about the ADDIE cycle. But the focus of this course is analysis--ETEC 603 will take you further. As a last project, you will examine another case in the Ertmer book and prepare your recommendations for a complete analysis. This is an individual assignment but sharing ideas is allowed.

As you will learn by reading the case, this is a situation where the project team jumps too fast into implementation. They have a good idea but appear to lack information they need to make it work effectively. What do the learners need? Who exactly are the learners? What is the learning environment? What are the goals they need to accomplish? What are the best ways to deliver training to this group? What barriers may they need to deal with?

Your goal is to make a recommendation to the project team for **conducting an analysis**. In other words, you aren't actually doing the analysis but explaining what goes into a good one and why. Using all the readings and learning from the semester, what information do you think they should they gather that they don't yet have and how should they collect it? You do not need to deal with the later (DDIE) steps in this assignment.

You will prepare your recommendation for the team using a format of your choice. From your plan, they should know 1) what kind of analyses you recommend; 2) why these will be helpful (cite the literature), and 3) what tools or process will be needed to implement each step you propose.



To meet the assignment requirements, you will need to:

1. **Review** Case study 5, then use all the readings from the semester to develop your recommendation and rationale for an analysis plan for the design team described in the case study.
2. Put your ideas into a **format for presentation** to the team. This can be in any format, including a written memo or project plan proposal, a Powerpoint presentation or Voicethread, an online video, a voki talk, or any other tool that allows you to fully explain your ideas and rationalization for your choices.
3. **Post your final project** in the online Assignment DropBox in Lulima by the deadline.

Assignment details

NING Optional Discussion

Optional, no due date

Join an optional discussion in Ning on the case. It is great to use your professional network to brainstorm ideas. But the final product must be your own. As always, there are multiple solutions and you should select the ones you think are best.

Final Product

Due in Assignment DropBox, Monday Dec. 15 in Lulima

This may be a document or link to a Web resource you create.

Grading Criteria

1. Professional presentation (20%) – the format selected is used appropriately without technical problems. The material is appropriately presented using text, speech or images, and has been carefully proofed and edited.
2. Comprehensiveness of recommendations (40%) – the proposal includes a full array of analysis strategies as covered in the readings and discussions during the course. You may decide some standard front-end analysis practices are not needed in this case but then be sure you explain why.
3. Rationale (15%) – the proposal explains why different choices were made and cites readings from the semester to support the choices made.
4. Tools and strategies (20%) – the proposal includes recommendations for how to collect the information and potential tools or actions are required.
5. Realism (5%) – the proposal includes recommendations that can be implemented within the limits of time, personnel, and budget constraints. While it is possible to propose everything you have ever thought might work, you are expected to analyze the case and propose a solution that could actually be done given what you know from the case reading. Are the resources for your proposed analysis doable?

HINT: Your project team will not want to ready a 20-page paper or listen to an hour of lecture/presentation. You must develop your ideas in a concise manner that is understandable but can be readily digested by those who may not be instructional designers themselves and don't have the patience for a complete course on ADDIE!